



Singapore Semiconductor Industry Association Membership Benefits

THE ASSOCIATION

Singapore Semiconductor Industry Association (SSIA) is the voice of Singapore's semiconductor industry and is committed to supporting this important industry in Singapore in order to facilitate substantial growth of the whole semiconductor sector, as well as that of its international business.

SSIA members today include companies and organisations throughout all parts of the complex and comprehensive value chain: IC design companies, manufacturers, fabless companies, equipment suppliers and photovoltaic companies, EDA and material suppliers, training and service providers, IP companies, research institutes and academia, as well as individual members. The association started in 2005 under the name "MIDAS" and is operating with an extended charter under the new name "SSIA" since 2010.

MISSION

To advocate Singapore's major industry and to facilitate substantial growth of the semiconductor sector and its businesses internationally.

CHARTER

The key elements of the SSIA Charter are:

- Act as the Voice of the Singapore Semiconductor Industry
- Support of Business Growth
- Facilitation of the Development of Cutting Edge Technology & Capability
- Development of Manpower and Key Talents
- Facilitation of Communication and Networking within and outside of the Industry

BENEFITS

By joining SSIA, you become part of a Singapore-focused semiconductor community. Representing Singapore's semiconductor companies and the companies that support the semiconductor industry in Singapore, you gain business information and networking events to help you stay informed and connected. You also help SSIA to facilitate a more vibrant and conducive growth environment for the entire semiconductor industry.

SSIA's aim is to help your business flourish in Singapore and the region and to ensure your voice is heard through proactive advocacy.

VALUE PROPOSITION

- I. Leadership Development
- II. Visibility: Networking, individual and company visibility
- III. Advocacy: Collectively address challenges to Singapore's semiconductor industry
- IV. Shared-Knowledge: Access to Singapore-focused market and industry data and surveys
- V. Education and Capability: Develop Singapore's semiconductor capability

I. LEADERSHIP DEVELOPMENT

SSIA provides members with many leadership opportunities. Some of these include:

Participation on the Executive Committee – SSIA is structured to be a self managed, self funded, nonprofit organization, directed by the industry through its full members. Policy and government initiative coordination is accomplished via a 12 person Executive Committee.

SSIA Speaking Opportunities – SSIA holds industry events with speakers from its member companies and the industry at large. Member companies have the opportunity to speak at these events, providing visibility within the industry.

Participation in SSIA committees – SSIA currently has 6 committees chartered with focused agendas to further advance the Singapore semiconductor industry. Members have the opportunity to participate in and lead these committees. These committees are:

- **Market Development:** Executes initiatives that grow the semiconductor market for Singapore based semiconductor companies.
- **Supply Chain:** Provides a platform for communication between the Singapore semiconductor companies and key suppliers, specifically foundry and back-end partners.
- **Industry Service:** Organizes and executes value-added services that will promote communication among semiconductor companies and its stakeholders in Singapore
- **IC Design:** Focuses on initiatives that further increase IC design competitiveness.
- **University Collaboration:** Facilitates communication between universities and industry.
- **EDA Deployment:** Coordinates design tool needs between EDA companies and IC design companies.

II. VISIBILITY

SSIA provides members with the opportunity to gain visibility for their company, brand, executives, employees, products and services. Some of the SSIA visibility opportunities include:

Company Profile – The SSIA website includes profiles of its member companies. Each month, 2 companies are highlighted on the SSIA home page to provide additional exposure to these companies and their areas of focus in Singapore.

Advertising and Sponsorships – Advertising through SSIA and sponsoring SSIA events provides valuable opportunities for companies to build their corporate brands within Singapore, establishing visibility with customers, potential employees, and suppliers. Please refer to the SSIA Sponsorship Guide for more information.

III. ADVOCACY

SSIA seeks to be the one consolidated voice for Singapore's semiconductor industry. As such, SSIA advocates common needs to the Economic Development Board (EDB), the Ministry of Manpower (MOM), universities and other Singapore regulatory and government organisations. Your membership helps focus resources on the common needs of our industry which include manpower recruiting programs, training programs, university engineering programs and curriculum – and therefore benefits your company directly.

IV. SHARED KNOWLEDGE

SSIA “Members-Only” section of the Web Site - Each member company is assigned a user name and password for company-wide access to member resources. This members-only access provides access to a growing list of online resources (data, surveys) focused on Singapore semiconductor companies and industry.

Industry Articles and Whitepapers – SSIA provides access to previously published Singapore semiconductor focused information.

Singapore Semiconductor Careers – The SSIA web site helps employers and interested candidates find each other through the SSIA industry position listings.

Presentations - Presentations are available from the various events held by SSIA.

Profile Directories - These directories are tools that provide members with focused information on the Singapore semiconductor industry including profiles of companies and other suppliers in the Singapore semiconductor industry.

V. EDUCATION AND CAPABILITY DEVELOPMENT

SSIA leads several initiatives that further the capability of Singapore semiconductor companies. These programs directly benefit member companies. The programs include:

SSIA Mentorship Program - SSIA Mentorship program is an initiative from SSIA for the microelectronics students in Singapore. The objective of this program is to provide guidance/mentorship to the students with help from industry professionals. This in turn is aimed to help students understand this vibrant industry better and facilitate them in their career path. Please refer to <http://www.SSIA.org.sg/> for more information.

SSIA Recruitment Drives: In conjunction with EDB and MOM, SSIA plans and executes recruitment of foreign talent into Singapore's semiconductor industry including talent fairs, recruiting material and guiding government programs.

SSIA Seminars: Throughout the year, SSIA sponsors several seminars, talks and conferences focused on educating and increasing the capabilities of SSIA member companies. These events include the annual Singapore Semiconductor Summit which also sees participation from the industry leaders.

SSIA'S CONTACTS

c/o Enterprise Promotion Centres Pte Ltd
1003 Bukit Merah Central #02-10
Singapore 159836

Tel: (65) 6278 2538
Fax: (65) 6278 7518

Website: www.ssia.org.sg
Email: contact@ssia.org.sg